

GRAND OPENING FESTIVAL SEPTEMBER 18-26, 2004

History

The Arts in Downtown Madison

While the arts have maintained a presence in downtown Madison for almost eighty-years, Overture Center for the Arts will transform pre-existing facilities into a fully integrated downtown cultural arts district. Opening in fall 2004, the new state-of-the-art Overture Center will preserve the history of the arts in Madison, the legacy of the Capitol Theater and a tradition of excellence in the performing arts.

The Capitol Theater

In 1928, the Capitol Theater opened its doors as the first downtown art facility on the 200 block of State Street. Designed by the renowned Chicago firm of Rapp & Rapp, the Capitol was a marvelous example of the type of opulent movie houses that were built back in the silent film days. In a lavish 2,500-seat theater, uniformed ushers escorted patrons to their seats to watch films from Hollywood's golden era and popular vaudeville acts. At the time, the building boasted the latest in modern conveniences and a Wisconsin-made Grand Barton theater organ.

Over the years, as vaudeville disappeared and television and multiplexes proliferated, the theater entered a long decline. In 1974, Mayor Paul Soglin set the wheels in motion to open a new performing arts center in downtown Madison.

The Madison Civic Center

Almost fifty years after its original opening, the Capitol Theater was transformed as part of extensive construction and renovation on the 200 block of State Street. After a sizable renovation, the Capitol Theater was renamed the Oscar Mayer Theatre and appealed to large crowds as the main venue in an arts complex called the Madison Civic Center.

Under one roof, the Madison Civic Center included the Oscar Mayer Theater, the smaller Isthmus Playhouse, meeting rooms, the Crossroads lobby and the Madison Art Center. Since 1980, the Madison Civic Center served as Madison's home for the arts and entertainment for 23 seasons.

The Madison Civic Center acted as a focal point of culture in the City's pedestrian and governmental center. By the early 1990s however, it was becoming clear that the Madison Civic Center could no longer meet the community's growing demand for performance, rehearsal and visual art spaces.

Overture Center for the Arts

Through the generosity of local businessperson W. Jerome (Jerry) Frautschi and the visionary design of internationally renown architect Cesar Pelli, downtown Madison is ready to celebrate the launch of an integrated cultural arts district.

Overture Center for the Arts will be completed in 2006 and will contain the stunning Overture Hall, the intimate Playhouse, three black box multipurpose spaces, meeting rooms, a soaring glass lobby and the Capitol Theater, refurbished into a comfortable mid-sized venue. The 200 block of State Street will be transformed into an activity space that will host countless visiting performers, be the new home for Overture Center's nine resident arts organizations and spark a downtown cultural renaissance.

Built on the site of the original Capitol Theater, Overture Center for the Arts will expand to occupy a full city block. The new facility will continue to use the recently restored historic Yost-Kessenich building as its main entrance, but inside, beneath a multifloor Rotunda capped by a modern glass dome, the



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building is poised to illuminate Madison's skyline and meet the community's expanding artistic needs for decades to come.

Overture Center: Phase I

The completion of Phase I construction in September 2004 will unveil the magnificent Overture Hall Lobby. Inside, audiences will find the main performance space, Overture Hall, to be a preeminent venue with unobstructed sight lines, improved acoustics and one of the world's most outstanding organs. For the first time under one roof, resident groups, Madison Symphony Orchestra, Madison Opera, Madison Ballet and touring productions will come together in one elegant theater at the center of downtown.

Opening this fall, the Circle Stage and three new flexible community performance spaces will provide intimate settings for family programs, dance, chamber music, jazz and poetry readings as well as for rehearsals, receptions and meetings. Overture Center will be the new home to the Wisconsin Academy of Sciences, Arts and Letters and new community galleries that will showcase works by local and regional artists.

Overture Center: Phase II

Upon completion of Phase II construction in 2006, the Capitol Theater will emerge with improved acoustics and sight lines and feature more comfortable seating, a dazzling new lobby and expanded support and technical spaces. Significant historic features of the Capitol Theater will also remain, including the historic Grand Barton Organ and the theater's ornate ceiling, wall niches, proscenium arch and chandelier lighting. This mid-size performance venue may accommodate up to 1,000 patrons and will become the future home of CTM Madison Family Theatre Company and the Wisconsin Chamber Orchestra.

The Madison Museum of Contemporary Art will also get a new home within Overture Center for the Arts, gaining 12,000 square feet of gallery space and a brand new 220-seat lecture hall and classroom to be used for community outreach programs, films, lectures and educational programs. The Museum will also feature a rooftop Sculpture garden, café and an improved Museum Store.



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Cesar Pelli, Design Architect Overture Center for the Arts

Cesar Pelli was born in Argentina where he earned a Diploma in Architecture from the University of Tucuman. He first worked in the offices of Eero Saarinen serving as Project Designer for several projects, including the TWA Terminal Building at JFK Airport in New York and Morse and Stiles Colleges at Yale University. After this apprenticeship, he was Director of Design at DMJM and, later, Partner for Design at Gruen Associates, both in Los Angeles. Throughout these years, he designed several award-winning projects, including the San Bernardino City Hall in San Bernardino, California; the Pacific Design Center in Los Angeles, California; and the United States Embassy in Tokyo, Japan.

In 1977, Mr. Pelli became Dean of the Yale University School of Architecture and also founded Cesar Pelli & Associates. He resigned his post as Dean in 1984 but continues to lecture on architecture. Since the firm's establishment, Mr. Pelli has personally originated and directed the design of each of its projects.

Mr. Pelli has avoided formalistic preconceptions in his designs. He believes that the aesthetic qualities of a building should grow from the specific characteristics of each project such as its location, its construction technology and its purpose. In search for the most appropriate response to each project, his designs have covered a wide range of solutions and materials.

Cesar Pelli's contributions to the practice of architecture are characterized by his belief that buildings should be responsible citizens. He has written and lectured on these subjects and his designs have benefited by these considerations.

Mr. Pelli has written extensively on architectural issues and his work has been widely published and exhibited, with seven books and several issues of professional journals dedicated to his designs and theories. He has received eight Honorary Degrees, over 100 awards for design excellence and is a Fellow of the American Institute of Architects, a Member of the American Academy of Arts and Letters, the National Academy of Design, the International Academy of Architecture and of l'Academie d'Architecture de France.

The American Institute of Architects (AIA) awarded Cesar Pelli the 1995 Gold Medal, which recognizes a lifetime of distinguished achievement and outstanding contributions.



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Interior Spaces of Overture Center

Overture Center for the Arts

Overture Center for the Arts will transform the 200 block of State Street into an impressive 400,000 square foot, world-class visual and performing arts facility. The construction includes significant additions and renovations to create the technical capabilities, acoustics and audience comfort for all performance venues contained within Overture Center. When complete, Overture Center will feature seven performance stages, a 220-seat lecture hall and five art galleries in addition to the new Madison Museum of Contemporary Art.

Overture Center: Phase I

The completion of Phase I construction in September 2004 will unveil the magnificent Overture Hall, with its dazzling lobby, four new performance and rehearsal spaces and additional reception spaces. Inside, audiences will find the main performance space, Overture Hall, to be a preeminent venue with unobstructed sight lines, excellent acoustics and one of the world's most outstanding concert organs.

Overture Hall

- Overture Hall, boasts a seating capacity of 2,253 and was designed with style, comfort and full handicapped accessibility in mind.
- Immense technical improvements and expanded backstage space will allow Overture Hall to present large-scale touring productions that could not previously fit in the Madison Civic Center.
- Overture Hall features the Overture Concert Organ, the largest movable concert organ in the world.
 Designed and crafted in Germany specifically for the Madison Symphony Orchestra and Overture Hall, the organ weighs 30 tons and contains over 4,000 pipes.

 In addition to hosting visiting productions, Overture Hall is the permanent home for Madison Ballet, Madison Opera and Madison Symphony Orchestra.

Overture Hall Lobby

- Upon entering, the dazzling Overture Hall Lobby will impress visitors with its spectacular downtown views, a luminescent glass wall and richly textured building materials.
- The lobby measures 88 feet from main floor to ceiling, with a spacious floorplan emphasizing the openness and grandeur of this remarkable space.
- The floor-to-ceiling curtain wall boasts stunning views of the State Capitol building.
- The Lobby may also be used as a performance and event space.

Rotunda Stage

- This informal, lower-lobby performance space is ideal for family-friendly programs and intermission and break-out space.
- A large oculus opening in the ceiling allows audience members to look upward and see four stories to the glass dome of the Rotunda towering above.

Community Spaces

- Three new flexible community performance, rehearsal and exhibit spaces are designed to host a variety of events and accommodate groups as large as 240+.
- Three pre-function/reception spaces.
- Three new community art galleries for the exhibition of the work of local artists.



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Wisconsin Academy of Sciences, Arts and Letters

- Half of the third-floor Rotunda space is dedicated gallery and office space for the Wisconsin Academy of Sciences, Arts and Letters.
- The James Watrous Gallery is 1500 square feet with 141 linear feet of exhibition wall space and will feature the work of state and regional visual artists. Adjacent rooms are available for the Academy's lecture series and public events.

Promenade Hall

- The unique second-floor space is the largest of the three community access and performance spaces, completely equipped for full-scale theatrical, music and dance performances, rehearsals and events.
- Used with the adjacent pre-function space, Promenade Terrace, the activity options of this space can be further expanded, including the use of an outdoor terrace.

Overture Center: Phase II

Scheduled to be completed in early 2006, the second phase of construction will complete Overture Center for the Arts complex.

Renovated Capitol Theater

- Once an opulent movie palace in the 1920s, the Capitol Theater will revert to its original name and become a comfortable mid-size performance venue for ensemble groups.
- Major renovations include altering the size and shape of the theater. The new theater has a 1,000seat capacity; 400 at the orchestra-level and 600 balcony seats.
- Despite several technical, electrical and design improvements to modernize the venue, the renovated Capitol Theater will retain many of its

famous historic details, including the famous Grand Barton Organ and original light fixtures.

 CTM Madison Family Theatre Company and Wisconsin Chamber Orchestra will call the improved Capitol Theater home.

Renovated Playhouse Theater

- The Isthmus Theater will be converted into "The Playhouse" – a modern theater with an experimental, first-run ambiance.
- A thrust-stage theater will have a 350-seat capacity.
- Seating layout has been designed to improve sight lines, reduce noise, improve acoustics, amplify the intimacy and focus of this theatre and improve audience comfort.
- The Madison Repertory Theatre and other community groups will hold performances in the new Playhouse.

Madison Museum of Contemporary Art

- With double the gallery space, the Madison
 Museum of Contemporary Art will be able to better
 serve its mission to exhibit, collect, preserve and
 interpret visual art, with a focus on modern and
 contemporary art.
- Over 12,000 square feet of new gallery space will permit the Museum to host temporary exhibitions and showcase its growing permanent collection.
- A 220-seat lecture hall is designed to support community outreach programs, films, lectures and educational programs.
- The expansion will also entail the addition of a rooftop sculpture terrace, café, improved Mus eum Store and education study center.



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Did You Know?

- Overture Center will open in two phases?
 In September 2004, the magnificent Overture
 Hall, the Rotunda Stage, the James Watrous Gallery and three new flexible community performance spaces will be unveiled. Upon completion of Phase II in 2006, the newly refurbished Capitol Theater will re-open and the Madison Museum of Contemporary Art will occupy its new home featuring 12,000 square feet of gallery space.
- The glass panels in Overture Hall Lobby are the largest insulated glass panels in any building in the world. At 17 feet x 9 feet, the 91 individual panes weigh in at 2,379 pounds each.
- The interior and exterior walls of Overture Center are made of French Montsegur limestone. While the building's architect Cesar Pelli chose the stone for its creamy color, those with sharp eyes will spot animal and plant fossils embedded in its surface.
- In addition to being the largest moveable concert organ in the world, Madison Symphony Orchestra's Overture Concert Organ contains 4,040 pipes. The largest pipe measures over 36 feet tall and weighs 1,212 pounds, while the smallest is 5 inches tall and ½ an inch in diameter (roughly the size of a pencil).
- Madison Repertory Theatre will present the second annual Fall Festival of the Future, a series of readings and workshops celebrating new American plays by renowned writers and hot young playwrights. The Festival culminates with the world premiere of Love is the Weirdest of All a salute to the music of Lou and Peter Barryman.

- In the Rotunda, LED lights are mounted below each balcony and are positioned to send a glow of interior light toward the dome. Each light can produce as many as 20,000 different colors in various sequences for specific events or seasonal presentations.
- During the nine-day Overture Center for the Arts Grand Opening Festival (September 18 - 26, 2004), the public may enjoy over 120 free performances, ranging from dance, theater, spoken word, visual art, jazz, classical, hip-hop, children's programming and much, much more!
- Overture Center for the Arts, when complete, will encompass an entire city block with an internal area of over 400,000 square feet.
- Madison Opera, now its 44th season, will
 present the Midwest premiere of Jake Heggie's
 newest opera, The End of the Affair in Overture
 Hall in April, 2005.
- Overture Center, chosen as one of the leading projects in Wisconsin for sustainable design, is expected to recycle or reuse a projected total of 5,395 tons of fixtures, furniture, stone, metal, concrete, carpeting and ceiling tiles.
- Overture Center contains three community art galleries (on the first, second and third floors adjacent to the Capitol Theater) for displaying the work of local and regional artists.
- Overture Center is built on the site of the original Capitol Theater, an opulent movie palace popular in the heyday of silent cinema and vaudeville performances, which is being renovated as a component of the project.



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Green Building

Recycling Efforts and Green Building

During the construction process, Overture Foundation maintained its pledge to practice environmentally conscious working methods.

In cooperation with Potter Lawson and Flad Associates Architects, JH Findorff & Son contractors and WasteCap Wisconsin, building crews for Overture Center for the Arts are raising the bar in construction with their impressive recycling efforts and re-use of building materials.

Deconstruction

In traditional demolition, only metal is recycled, amounting to just 2% of all building materials. In Dane County, 45% of all waste going to the county's landfills comes from construction sites. Overture Center recycled or reused an astonishing 74% of building material, donating as much as possible to local non-profit groups.

- 5,395 tons of fixtures, furniture, stone, metal, concrete, carpeting and ceiling tiles were recycled or reused. This equates to 447 truckloads of material kept out of local landfills!
- An extensive effort was made to preserve the valuable Indiana limestone from a building that had to be torn down as part of the construction process. 650 stones weighing 60 tons were carefully numbered and saved to be used in a future downtown construction project. Some stones were over 6 feet in length and weighed more than 800 pounds.

Construction Waste Management

On-site recycling containers for wood, plastic, concrete, metals and blueprints insured that over 50% of construction phase waste was kept out of local landfills.

Sustainable Design

When new materials were used selected and procured, every effort was made to do so in an environmentally conscious and responsible way.

- The building was chosen as one of the leading projects in Wisconsin for sustainable design by the Wisconsin Green Building Alliance.
- Wood panels covering the ceilings and walls were selected from a forest certified for its sustainability and conservation efforts.
- English Figured Sycamore, used in paneling throughout Overture Hall, comes mostly from two large logs forested in Germany following sustainable methods.
- Overture Center is the first major building project in Madison to use "green" concrete.
 Overture Center chose a mixture that uses less energy to produce and is stronger and easier to work with than regular concrete.
- When construction is complete, Overture Center will exceed energy code requirements for building envelop and mechanical systems design, continuing a commitment to environmentally responsible behavior.



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Madison Ushers in a New Era

Overture Center for the Arts will kick off its Grand Opening Festival Saturday, September 18, 2004 with a nine-day festival showcasing an incredible array of arts and entertainment. The festival will include nine spectacular, ticketed events in Overture Hall.

Saturday, September 18 – Stars Over Wisconsin, Gala Opening Night Celebration: Tom Wopat, André De Shields, Ethan Stiefel, Ben Sidran & John DeMain, conductor

Sunday, September 19 - UW Varsity Band

Sunday, September 19 - Madison Symphony Orchestra with André Watts

Monday, September 20 - UW Artists of the Future

Tuesday, September 21 - Wisconsin Chamber Orchestra with Art Garfunkel

Friday, September 24 - Overture Classics: Madison Ballet, Madison Opera & Madison Symphony Orchestra

Saturday, September 25 – *Overture Classics*: Madison Ballet, Madison Opera & Madison Symphony Orchestra

Saturday, September 25 - Dave Brubeck Quartet

Sunday, September 26 – *Voices of Madison:* The Festival Choir of Madison, Madison Youth Choirs, Mt. Zion Gospel Choir, Wisconsin Chamber Choir & Madison Area Churches Combined Choir

9 Days, 120 Free Shows!

During the nine-day festival, Overture Center will host over 120 non-ticketed, free events for the general public. There is something for everyone with an exciting and diverse line-up of dance, theater, spoken word, visual art, jazz, hip-hop, classical and family-friendly performances from around the region!

Saturday, September 18

10:00 a.m.	Call for Peace Drum &	
	Dance Company Opening Invocation	
10:00 a.m.	Jolly Giants	
10:30 a.m.	Stuart Stotts	
10:30 a.m.	Armenrah the Mime	
11:00 a.m.	Cheney & Mills' B.O.P.	
	(Big OI' Puppets)	
11:30 a.m.	Handphibians	
11:30 a.m.	Madison Children's Museum	
Noon	Cripple Creek Cloggers	
12:30 p.m.	Goongoo Peas	
1:00 p.m.	Reid Miller	
1:00 p.m.	Wisconsin Academy of Sciences,	
	Arts & Letters	
1:15 p.m.	Bob Kann	
1:30 p.m.	Origami Workshop*	
2:00 p.m.	Truly Remarkable Loon	
2:15 p.m.	Blue Willow Chinese	
9:30 p.m.	Origami Workshop*	
11:00 p.m.	Natty Nation	
11:00 p.m.	Sadira and the Riad Dance Company	
11:00 p.m.	Westside Andy and	
	the Mel Ford Band	

*Origami workshops led by Ruthanne Bessman



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Sunday, September 19		Tuesday, Sep	Tuesday, September 21		
11:30 a.m.	Academy of Trinity Irish Dance	8:30 a.m.	Origami Workshop*		
11:30 a.m.	Guildworks	10:00 a.m.	Musical Memories:		
11:30 a.m.	Kojo Drill Team		Capitol Chordsmen		
11:30 a.m.	Origami Workshop*	Noon	John Chimes		
12:30 p.m.	Cuicani	5:00 p.m.	Jim Erickson Trio		
1:00 p.m.	Original Wisconsin	5:00 p.m.	Madison Early Music Festival Consort		
•	Sesqueezecentennial Accordion	5:00 p.m.	Origami Workshop*		
	Marching Band	6:00 p.m.	Jazz Jam for the Arts		
1:30 p.m.	Peggy Choy/The Ki Project		with Ryan Miesel		
1:30 p.m.	Madison Savoyards	7:00 p.m.	The Travesties Project		
2:00 p.m.	Wisconsin Academy of Sciences,	7:00 p.m.	Wisconsin Academy of Sciences,		
	Arts & Letters		Arts & Letters		
2:15 p.m.	Groove Project	8:00 p.m.	Back in the Day Divas		
2:30 p.m.	VSA Choir	8:00 p.m.	Mercury Players Theatre		
3:00 p.m.	Navan				
3:30 p.m.	NARODNO Int'l Dancers	Wednesday, September 22			
3:45 p.m.	Jaime Guiscafré	Noon	Cris Plata		
4:30 p.m.	Joan Wildman Trio	5:00 p.m.	Exploration of Sound		
5:00 p.m.	Kanopy Dance Company	5:00 p.m.	Wisconsin Brass Quintet		
5:45 p.m.	Tuschen-McJunkin: Poetry	6:00 p.m.	Tony Castañeda Latin Jazz Quintet		
	with Cello		with Kelly DeHaven		
6:00 p.m.	Hanah Jon Taylor Artet	6:30 p.m.	Encore Studio for the		
7:00 p.m.	Artsemble		Performing Arts		
7:30 p.m.	Jazzworks Dance Company	7:00 p.m.	Jin-Wen Yu Dance		
7:30 p.m.	Jodi Cohen	7:00 p.m.	Prairie Fire Poetry Quartet		
		8:00 p.m.	Lake Effect Poets		
Monday, September 20		8:30 p.m.	SMARTDANCE		
Noon	Westside Andy and Glenn Davis	9:00 p.m.	Flaming Dykasaurus		
5:00 p.m.	Jan Wheaton Quintet	9:00 p.m.	Mind's Eye Radio Collective		
5:00 p.m.	Oakwood Chamber Players				
6:00 p.m.	Dave Stoler Trio	Thursday, Se			
8:30 p.m.	Worthy Allies: Opera and Labor	Noon	Leo Sidran		
9:30 p.m.	Worthy Allies: Opera and Labor	5:00 p.m.	Bach Dancing and Dynamite Society		
		5:00 p.m.	Janet Planet & John Harmon Duo		
		6:00 p.m.	R. Julius Corbit Trio		
		7:00 p.m.	Connolly Dance Company		
		7:00 p.m.	Parallel Press		
		7:00 p.m.	Douglas Rosenberg/DVPG		
		8:30 p.m.	Li Chiao-Ping Dance		



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Friday, Septer	nber 24	9:30 p.m.	Clear Blue Betty
Noon	Harmonious Wail	10:30 p.m.	Amelia Royko
5:00 p.m.	Pro Arte Quartet	10:30 p.m.	MadiSalsa
5:00 p.m.	Ray Rideout Jazz Quartet	11:00 p.m.	Atalanta
6:00 p.m.	Joel Adams Group	Midnight	Mama Digdown's Brass Band
	with Jeanne Woodall		
7:00 p.m.	Madison Repertory Theatre	Sunday, September 26	
7:00 p.m.	Mather/Thimmig Duo	Noon	Origami Workshop*
7:00 p.m.	Soup Kitchen Jumpers	Noon	Tri Bratovchedki Singers
7:15 p.m.	Swiss Alphorns	Noon	Wisconsin Baroque Ensemble
7:30 p.m.	Swiss Alphorns	1:00 p.m.	Crossroads Trio
8:00 p.m.	Gerri DiMaggio	1:00 p.m.	Madison Chinese Cultural Assn.
8:30 p.m.	DJ Trini: Teen Dance	1:15 p.m.	West Wind
8:30 p.m.	Dane Richeson with LJT	1:30 p.m.	Madison Area Concert Handbells
9:00 p.m.	Harmonious Wail	2:00 p.m.	Adventures in Song
10:00 p.m.	Madison Jazz Orchestra	2:00 p.m.	Con Vivo!Music with Life
10:30 p.m.	Scott Fields	2:00 p.m.	Ruthanne Bessman
		3:00 p.m.	Last Gaspé
Saturday, September 25		3:00 p.m.	Wingra Woodwind Quintet
10:15 a.m.	Vera Court Girl Neighborhood Power	4:00 p.m.	Yid Vicious
	Hip-Hop Dancers	4:00 p.m.	Ladies Must Swing
10:30 a.m.	Double Delights	4:00 p.m.	Modular Music Ensemble
11:00 a.m.	KG and the Ranger	6:00 p.m.	TAPIT/new works
11:15 a.m.	MadCAP	7:00 p.m.	Madison Repertory Theatre and
11:30 a.m.	Opera for the Young		Wisconsin Academy of Sciences,
Noon	Suzuki Strings of Madison		Arts & Letters
12:45 p.m.	Moldy Jam		
1:30 p.m.	Wisconsin Youth Symphony		
	Orchestras		
1:30 p.m.	Madison Scottish Country Dancers		
2:00 p.m.	Cash Box Kings		
4:00 p.m.	Kweku Ananse and the Sweet		
	Vibrations		
4:30 p.m.	Dance Wisconsin		
7:00 p.m.	Free Love Forum		
7:00 p.m.	Origami Workshop*		
7:00 p.m.	Tania Tandias		
8:00 p.m.	PROG		
8:30 p.m.	Blood Related		

9:00 p.m.

The Sean Michael Dargan Band